



Kovai Kalaimagal College of Arts and Science

Re- Accredited with 'A' Grade by NAAC
(An Autonomous Institute, Affiliated to Bharathiar University)
Vellimalaipattinam, Narasipuram Post, Thondamuthur Via, Coimbatore - 641 109.



ANNUAL REPORT – 2016 -2017

About the College

Kovai Kalaimagal College of Arts and Science, was founded with the motto of '**Light the Light Within**' to raise professionals and leaders of high academic competence and untarnished personality with a strong motivation and commitment to serve humankind. We Indians, from time immemorial, have realized the value of fire and its power to purify. By adopting this symbol, the Kovai Kalaimagal Educational Trust highlights the significance of the Ever Burning Lamp. In accordance with this symbol, the motto acknowledges that there is a wick within each individual which awaits to be kindled and it is our objective to kindle and bring out the abilities and goodness that remain dormant within each individual.

Established in 1996 by the Kovai Kalaimagal Educational Trust and it was granted an **autonomous** status in 2016. KKCAS is a reputable institution with a **25-year past record of outstanding service**. Accredited by NAAC in both first and second cycles with '**A**' grade. KKCAS offers a wide array of Bachelor's, Master's and Doctoral Degree programmes in various branches of English, Mathematics(CA), Commerce, Commerce (PA), Commerce (CA), Business Administration, International Business, Computer Science, Information Technology, and Computer Applications. A lot of emphasis is given to enhance the creativity, self-confidence, assertiveness, communication skills, leadership qualities and ethical values of the individual. Besides these the college especially focuses on the development of **Knowledge, Skill and Attitude** of the students. Separate hostel facilities are provided for boys and girls. Comfortable bus facilities are available for transport of students from the city.

Infrastructure

Class Room

The institution has spacious and naturally ventilated classrooms along with light and fans. The Class rooms are equipped to meet the conventional teaching tools and furnished comfortably to meet the student's requirements. Each class room has provision for internet connection through Wi-Fi.

Library

All the functions of the office and the library are computerised. The books have been bar-coded. A well-stocked library with books on all disciplines and online library resources such as DELNET, INFLIBNET, e-journals are also accessible.

The Library is provided with Wi-Fi facility and constitutes collection of text books, reference books, back volumes, competitive exam books, and periodicals like journals, magazines, newspapers (in Tamil and English) and so on.

Library hours are exclusively earmarked in the regular timetable during which the students can visit the library for referring journals and magazines related to their subjects. They can also prepare notes on latest advancements in the concerned subjects and can submit the same to the heads of various departments for their perusal. As and when the syllabus is modified or restructured, the books required would immediately be purchased and added to the stock. Further, when new publications of books on the specific subjects are available in the market and suggested as good by experts, such books are also added to the stock. On the basis of the research activities by the research scholars new journals and magazines are subscribed depending on the needs.

The Autolib Automation contains the following modules

- Book Entry – Details of newly arrived books like title of the book, author, publisher, date of purchase are entered and an accession number is generated for the book.
- Book Search – Books can be located by title, accession number, author, subtitle, publisher, or subject. Book Issue – Details of issue of books to students, research scholars and staff are recorded. Book Return/renewal - Details of the book returned by students and book renewal is entered based on the request of the students.
- Report Generation – A weekly, a monthly and an annual report can be generated, based on the information requested by the user, for book purchase, stock verification, usage report of students/staff and scholars.
- OPAC (Online Public Access Catalogue) service is also provided, where the students faculties to know about the collection of books, availability and renewal date by title, author, publisher etc.

Seminar Hall

The college has a spacious seminar hall with 200 seating capacity for organizing guest lectures, seminars and departments events like Quiz, Group discussion, Games etc

Auditorium

The College has a spacious Air conditioned Auditorium with 600 seating capacity for organizing National conference/ Seminars/ symposia, Inter collegiate meet, Cultural programmes and other special events with sophisticated ICT equipment.

Hostel

The College has separate hostels for boys and girls within the campus with a capacity of 450 and 350 respectively. The hostels have Wi-Fi facility and other amenities.

Gym

Gymnasium is available in ladies hostel with 961sq.ft and in boys hostel with 1500 sq.ft.8 –Station Multigym Equipments: Arm, Peck deck, Heal raise, Seated leg press, Leg Extension, Leg curl, Lat Pull down and Low Pulley Single Station Equipment: AB Pro king, Stepper, Tummy Vibrator, Exercise Bike, Twister sitting and standing, AB Roller, Abdominal Board, nearest with stand, Dumbbells, Barbell Plates, Barbell rod 3' and 4'length.

Admission

S.No	Programme	Number of Students admitte
1.	B.Sc CS	54
2.	BCA	14
3.	B.Sc IT	23
4.	B.Sc Mathematics CA	16
5.	B.Com	65
6.	B.Com (CA)	50
7.	B.Com (PA)	15
8.	BBA CA	27
9.	M.Sc CS	14
10.	M.Sc IT	7
11.	M.Com (CA)	11
12.	M.Com IB	0
13.	M.Phil Commerce	3
14.	M.Phil Computer Science	15
15.	P.hD Commerce	1

Statutory Meeting

- Boards of Studies meeting held on 04.07.2016 and 21.04.2017
- Governing Body Meeting held on 26.10.2016
- Academic Council Meeting held on 12.07.2016 and 28.04.2017
- Finance Committee Meeting held on 30.06.2016 and 25.05.2017

Non Statutory Meeting

- Academic and Administrative Audit Meeting held on 30.01.2017
- Anti Ragging Committee Meeting held on 01.06.2016
- Grievance Redressal Meeting held on 14.09.2016
- Library Advisory Committee meeting held on 11.07.2019 and 22.02.2016

Extracurricular

The NSS, RRC & YRC along with the various departments actively participate in social activities that benefit the local neighborhood. Co-curricular and Extra-Curricular activity is mandatory in the college to take part of the curriculum framework for their social responsibilities.

Extension activity

Every year, the institute organizes extension activities in the neighbouring communities to help students become more aware of social concerns and to help them develop holistically. Extension activities helps in transforming the students as leaders of social change and provide long lasting solutions to social problems. Engaging the students in extension activities creates a sense of selfless service-mindedness among the student community. It helps to instill social responsibility, groom overall personality and create awareness on social issues.

Co curricular Activity

Participation of the students in any one of the activities (Viza) Seminars, Conferences, Workshops and Symposia etc. conducted by other colleges during their courses of study is compulsory for the award of degree and it should be duly certified by the Head of the Department and submitted to the Controller of Examinations with a copy of the certificate of participation.

Clubs and Cells Activity

We have NSS, Youth Red Cross, and clubs such as Red Ribbon club, ECO-Club, Fine arts club, Auditor's club, Talker's club, Citizen Consumer club, Women Empowerment Cell, and others to encourage students to participate in other extracurricular activities. During this academic year, we have organized 50 programmes through these clubs.

List of Value Added Courses

S.No	Programme Name	Value Added Course Name
1	B.Sc Computer Science	Bridge course in Computer Science
2		Internet of Things
3	BCA	Internet and E-Mail
4	B.Sc Information Technology	Mobile Application Development
5	B.Sc Mathematics (CA)	Bridge course in Mathematics
6		Vedic Mathematics
7	B.Com	Bridge course in Accountancy
8		SPSS
9	B.Com (CA)	Open Source Application
10	B.Com (CA)	Multimedia
11	BBA (CA)	Photoshop and Corel draw
12	B.A. English Literature	Bridge Course in English
13	M.Sc Computer Science	English for Effective Communication
14	M.Sc Information Technology	Parallel Computing
15	M.Com (CA)	Signal Processing
16	M.Com (IB)	Fundamentals of Logistics

Student Associations

Student associations, clubs, and organizations can help students create connections, build relationships, and expand their skill sets beyond the classroom.

- Tamil Mandram
- English Literary Association (ELF)
- Mathematics Association (MAZE)
- Computer Science Association (INFOTRIX)
- Computer Applications Association (TECH HORNET)
- Information Technology Association (INNOVATIVE TECHNOCRACY)

- Commerce Association (CARVE)
- Commerce with Computer Applications Association (SKILL)
- Commerce with Professional Accounting Association (COM - PAC)
- Business Administration Association (FUENTS)
- International Business Association (INGENUITAS)

MoU's Signed:

The college have signed MoU with the companies/Institutions like Star Associates for 3 years to get students trained for companies to use the expertise available in the institution.

New Courses introduced

Totally 122 new courses were introduced during the Academic Year 2016-2017

KKACE

Kovai Kalaimagal Academy for Competitive Examinations conducts training programme in the college campus during all the weekends as per the schedule prepared. After the training programme model examinations and mock interviews are also conducted.

Whenever advertisements are released regarding the competitive examinations to be conducted by TNPSC, Railways, Banks, UPSC, etc., a circular is posted officially to sort out the students interested in appearing for such examinations

IQAC

IQAC suggested that while preparing the list of programmes to be organized by various departments for the academic year 2016-2017, the vision, the mission of the college, the industries expectation of the skills to be possessed by the students are to be kept in mind. Accordingly the departments have prepared the list of programmes in such a way that they would develop their soft skills, enhance their knowledge in the concerned area of study and develop positive attitude.

Alumni Association

Alumni Association plays a vital role in the Development of the Institution. The Alumni Association whole heartedly supports the institution in various ways both academically and Non-Academically. In order to foster a warm relationship, the College maintains regular contact with the alumni and former faculty through various email groups, Whats App Group and social networking sites such as Facebook, Instagram, Twitter etc.. Social Media platform is also a powerful link which waves a bridge between the College and Alumni.

The Alumni association meets twice a year, in which the activities relating to the students support services, faculty development and infrastructure development are discussed and suggestions invited. The relevant suggestions are forwarded to the management for implementation. The Alumni who run businesses also help in recruiting our students for their companies and in recommending our students for placements to the other companies known to them. Alumni of our college provided scholarship to a tune of amount Rs.3,93,045 for our students through Edudharma.

Bridge Course

Bridge course is conducted for newly admitted students by the department of English, mathematics, commerce, and computer science for 30 hours to bridge the gap between school and college education. It helps the students to have a smooth transition from school to college.

Academic and Administrative Audit

Academic and Administrative Audit (AAA) was conducted for all the departments at the end of every academic year in order to maintain the quality of the institution. The AAA committee along with all the academic and administrative activities provide valuable suggestions for further improvements. The IQAC acquires the summary, feedback and submit to the Principal for further enhancement. The main objective of the AAA is to eliminate unnecessary workload, to identify the roles and responsibilities of the faculty members without any conflicts, to assess the effectiveness of the system, and also to sustain the quality of the institution based on SWOT (strengths, weaknesses, Opportunities, threats) analysis. Internal and external audit and review processes require a well-structured system, procedure and course of action for assessment, observation, and analyzing institutional activities.

Administrative Training Programme

Computer training is provided to all the support staff. They are encouraged to enhance their qualification joining distance education program. In case they become eligible for appointment to a higher cadre or to a teaching position they are either promoted or absorbed as a lecturer. Two Administrative Training Programmes were conducted for the non-teaching staff.

Seminar and Conference Organized

The departments of Computer Science, Commerce and Business Administration together organised 6 workshops, 14 guest lectures, 27 seminars, 4 Extension activities and 2 FDPs. 8 members of the department of Computer Science and 1 member of the department of Business Administration, 3 members of Computer Science and 5 members of Mathematics department served as resource persons.

The Institution has organised 5 Professional Development Programmes through IQAC.

Welfare Schemes for Faculty

Kovai Kalaimagal College of Arts and Science take effective measures for the welfare of teaching and non teaching faculty in all aspects. Since human resource is significant for HEI, the Management of the institution considers the welfare of the faculty in both personal and career aspects.

1. All the teaching staff and non - teaching members are insured under group insurance scheme.
2. Transportation is provided to all the staff members free of cost.
3. Part-time doctor visits the institution periodically to attend any health problem of the staff and students.

Leave Benefits

- Casual leave , medical leave and maternity leave
- On Duty for staff attending seminars and conference
- Compensation leave for faculty members
- Special leave for pursuing higher studies

Monetary Benefits

- Employee Provident fund for all teaching and non- teaching staff members as per government norms
- Group insurance covering accidents and unexpected demise
- Free transportation for all staff members
- Special increment on award on M.Phil & Ph.D
- Facilities to avail the loan for employees in Union Bank
- HOD/Dean/Other allowances on the faculty promotion
- Financial support to the faculty members who register for research in our college
- Cash award provided for the staffs who publish in UGC CARE journal
- Free food and accommodation for the staff who stay in the college hostel
- Financial support in the form of scholarship to the wards of the staff members
- Seed money to faculty members to take up research projects

Other Benefits

- Festival advance and credit facility for non teaching staff
- Teaching faculty are motivated by providing them awards for producing 100% results
- Staff members are honored with awards and certificates on the Annual Day
- Facilities for career developments in terms of lab and library
- Facility for indoor and outdoor games for faculty

- Annual tour and recreation for faculty through staff club

Participation by faculty

The faculty members from various departments were participated 4 National and International level Seminars and Workshops.

Research activity

On the Research side, 4 Faculty scholars are pursuing M.Phil programme and 13 Faculty scholars are pursuing Ph.D. programme. As like 45 Student scholars are pursuing M.Phil programme and 9 Student scholars are pursuing Ph.D. programme.

As the Management encourages research among faculty and the students by providing monetary assistance, the faculty members published 30 papers in various reputed national and international journals. In addition, by participating in number of seminars and conferences, the faculty members have presented 48 papers during this academic year.

Placement

Regarding placement of students in various companies, we are proud to declare 11 companies (such as ILM, TCS, IDBI, Alcance, Infosys etc.,) have visited the college so far and 161 offers were received by the students in the interviews conducted on and off campus.

Training

TCS which is one of the leading IT companies chooses our college every year as part of their CSR to provide training in the name of "Affirmative Action Training programme," which is provided completely free of cost for 100 hours to the economically backward and socially downtrodden students of our college. The course was beneficial to 100 students.

Finishing School Programme of duration 3 to 4 weeks is conducted for the first and second year students during their summer vacation. The major objective of this programme is to help students understand the numerous talents that they need to develop in order to become employable and be chosen by companies during campus interviews.

Since the college is situated in a rural area, majority of the students who are admitted to various courses belong to the nearby villages and come from low-income families. They lack English communication skills, self-confidence, interpersonal relationships, and math aptitude. To groom them and develop the aforementioned skills, the Finishing School Programme is conducted during summer vacation for mainly the pre - final year students and the first year students.

In the Finishing School Programme, HR personnel from Multinational companies, Professional trainers and a few professors who have specialised in certain areas of training the students are invited. This programme is not compulsory for all the students. Only those who voluntarily come forward to undergo this training foregoing the vacation are admitted. They are trained extensively to improve their communication in English, Interpersonal relationship, Mathematical Aptitude, preparing their resume, fine tuning their personality, effectively facing the interview and active participation in group discussion.

At the end of the Finishing School Programme, the students have undergone a tremendous transformation. The students are able to overcome the barriers that have kept them from taking the stage and speak fluently in English facing the audience without fear or hesitation. As a result, the majority of the students who took part in the programme were chosen by employers during campus interviews.

Laurels achieved by students

76 of our students brought laurels by winning prizes in various competitions such as poster design, photography contest, product marketing, quiz, logo identification, personality identification, handloom fashion shows, facial paintings, Best Manager, Best Programmer, Maths quiz, wealth from waste and essay writing conducted by various other institutions.

Student Activity

100 % Attendance

We congratulate the 2 students who have not taken a single day leave for whatever reason and have maintained perfect 100% attendance.

Physical Education

The facilities for outdoor games like Athletics, Cricket, Football, Volleyball, Basketball, Handball, Throw ball, Kho – Kho, Badminton, Kabaddi. etc., and facilities for indoor games like Carom, Table Tennis and Chess are made available in the campus.

The institution allocated weekly two hours for sports and games for each department. Nearly 100 students utilize the indoor and outdoor games during the sports hour.

Career Guidance and Counseling cell

A separate counselling and career guidance cell is in operation, which typically counsels students who are irregular for classes, poor performance in continuous internal evaluation tests and behave indifferently.

Students are also adequately instructed whether to attend the interview of one company or the other based on their capability and the criteria of abilities to be possessed by students as expected by the companies.

Scholarship Dispersed

Name of the scheme	Number of students benefited by government scheme and amount		Number of students benefited by the institution's schemes and amount		Number of students benefited by the non-government agencies (NGOs) and amount		
	Number of students	Amount	Number of students	Amount	Number of students	Amount	Name of the NGO/agency
SC/ST Scholarship	50	1,96,783	-	-	-	-	-
Merit Scholarship	-	-	66	6,22,925	-	-	-
Management Scholarship- Economically Downtrondden Students	-	-	34	3,22,500	-	-	-
PG Scholarship	-	-	51	1,22,500	-	-	-
Sports Scholarship	-	-	-	-	-	-	-
Alumni Scholarship	-	-	-	-	8	1,69,000	KKCAS Alumni
Endowment Scholarship (NGO)	-	-	-	-	15	15000	-

Student Induction Programme (SIP)

Student Induction Programme is organized for newly admitted students of I UG in the beginning of every academic year.

Orientation is provided for the freshers of UG on the Vision and Mission of the institution, the academic environment, and availability of infrastructure, the duties and responsibilities of the students including anti-ragging awareness, discipline, code of conduct, and awareness on the use of the library and laboratory resources.

A session on the examination and assessment system followed by the college is conducted by the Controller of Examinations. The students are grouped and provided with mentors who will take care of their mental and personal issues throughout the course. Campus walk and a visit to local area is arranged to familiarize the campus and its location

Class Committee Meeting

The class committee meeting is conducted at the end of every semester. The meeting will be convened by the Principal, class representatives, and selective students from the class to give their perspectives on academic and non-academic issues. The concerned Head of the Department is responsible for preparing and submitting the minutes in the proper format to the Principal. The Principal will take action to address the issues raised by the students.

Additional Coaching

Slow learners

In order to increase the pass percentage of the students, slow learners are identified and given additional coaching by the concerned faculty. Also the students who could not get through in the examinations are given remedial coaching so as to make them get through in the immediately next examinations.

- The learning level of students is assessed and are categorized as per the marks secured in Continuous Internal Assessment.
- Additional coaching is provided to the students, realizing the academic difficulties in learning the programme.
- Question bank is prepared in each semester where 20 important questions per unit referring to previous years' question papers are given in each paper for students' reference.
- Tutor-ward system is followed that helps the students to overcome difficulties in learning. A tutor advises, encourages and acts as a confidante to the students

Remedial courses

Remedial courses are conducted for the students who fall short of marks in previous EAE to whom additional contact hours and learning materials are provided. A well-organized tutoring system is in place to provide tutorial classes and individualized learning

Advanced Learners

- Advanced Learners are selected according to the academic performance of students in End Assessment Examination.
- Guest lectures, seminars and conferences are regularly organized to expose advanced learners to additional perspectives on topics pertaining to their courses.
- Students are encouraged to participate in intra and intercollegiate competitions.
- Students are encouraged to enroll in NPTEL, SWAYAM and MOOC online courses.
- Training programmes are organized to help students take up various professional examinations like Civil Services, Banking Services, CA(Chartered Accountant), CMA(Cost Accountant),ACS(Company Secretary), Lectureship Eligibility Tests, etc..
- Career-oriented programmes are organized for interested UG and PG students after class hours.
- Teacher-student Collaborative Research Publications and Research Projects are encouraged to promote research aspirations in students.
- Extracurricular Activity is encouraged which includes paper presentations, attending seminars/conferences or Publications in journals.
- Extra Credit Courses are opted by advanced learners to obtain extra credits in their programme.
- Self Study Courses enhance the learning capability of the students through self-learning.
- Online courses are a part of curriculum that paves a way for the students to acquire knowledge and certificate, apart from the academic based learning through online platforms like Swayam, NPTEL, Udemy, Course Era etc.
- Language skills is developed through many activities such as role-play, story-telling, and conversation practice that benefit the students from rural areas to gain confidence and initiate conversation in English.

Office of the CoE

The CoE shall be responsible for conducting End Assessment Examination of the College. Immediately after reopening the college, he/she shall seek permission from the Principal for making preparations for the conduct of the End Assessment Examinations. He/ She shall report periodically the developments taking place in the office of the COE.

S.No	Semester	Last date of the last semester-end/ year- end examination	Date of declaration of results of semester-end/ year- end examination
1.	ODD	21.12.2016	11.01.2017
2.	EVEN	08.05.2017	05.06.2017

Cultural Activities

Cultural events help the students to understand, accept and value the diverse backgrounds of the society. They acquire the event management skills and understand the importance of teamwork and also exercise responsibility. It provides an ample opportunity to them for testing their artistic and cultural talents. The college encourages Cultural activities like singing, dancing, mime, skit, drama, Mimicry, Monoact etc through the Fine Arts Club.

The students exhibit their talents in cultural during Inter-collegiate, inter-departmental competitions, Cultural day, Annual day and in any other special occasion in the college. The College has an air-conditioned auditorium, band system, and audio system with a seating capacity of 500 utilized for cultural Programmes.

Convocation ceremony is conducted, where the convocation address is delivered to inspire and motivate the students for future journey. Our students visit local schools as part of extension activities to conduct various competitions for them which shows the tolerance and cultural harmony among the students. Annual Day is one of the platforms that we believe in students who will expose their talents and enjoy the diversity. Thanks giving day and Lighting Ceremony are organized that will remind the students to show their gratitude towards the teachers and facilitators in their educational institution. NSS unit has a key role in maintaining the regional diversity by setting camp in the nearby villages.

The college conducted various commemorative days and related events via NSS units for the students. The following are the items in which the students were made to participate.

21.06.2016	International Yoga Day
15.08.2016	Independence Day
05.09.2016	Teachers Day (Dr. Radhakrishana Birth Anniversary)
02.10.2016	Gandhi Jayanthi (Mahatma Gandhi Birthday)
13.10.2016	World Disaster Day
14.11.2016	Children's day (Jawaharlal Nehru Birthday)
24.11.2016	Constitution Day
04.11.2016	Vigilance Awareness week
06.11.2016	National Integration week
22.12.2016	Mathematics Day (Srinivas Ramanujan Birthday)
12.01.2017	National Youth Day (Swami Vivekananda Birthday)
26.01.2017	Republic Day
08.03.2017	International Women's Day

Beyond the above the college also encourages the students to show their gratitude via Fresher's Day, Farewell Day, festivals like Diwali celebration, Pongal Celebration, Christmas and religious ritual activities are performed in the campus. In this way the institute's efforts/initiatives in providing an inclusive environment for everyone with tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic, and other diversities.